



**DIGITAL
WITH
PURPOSE**

**GLOBAL 20
SUMMIT 23**

LISBON / ALTICE ARENA / 27 - 29 SEPTEMBER

SPONSORSHIP AND EXHIBITION PROPOSAL

IN PARTNERSHIP WITH FINANCIAL TIMES





DIGITAL
WITH
PURPOSE

GLOBAL EXPONENTIAL ACCELERATION SUMMIT 2023
Accelerating positive impacts towards a new generation of digital solutions to serve
human needs

DIGITAL WITH PURPOSE GLOBAL SUMMIT 2023

The DWP Global Summit will demonstrate how digitalization is at the heart of sustainable change to achieve the 2030 Agenda.

Building on 2022's inaugural Global Summit outcomes, the 2023 Summit will focus on pressing areas such as biodiversity and driving the implementation of a digital agenda for biodiversity safeguarding.

We will explore how digital innovation will play a fundamental role in the green transition and transformation that is critical for all sectors. From education, energy, logistics, agriculture, food safety, health, mobility, cities, sustainable finance, blue economy, arts and science, and inclusion.

To facilitate this transformation, we will partner with key stakeholders, strengthen collaboration and accelerate impact with a new level of accountability.



DWP GLOBAL SUMMIT 2022 | 2,000 ATTENDEES | 27 SESSIONS | 140 SPEAKERS



DWP GLOBAL SUMMIT 2022 OPENING CEREMONY

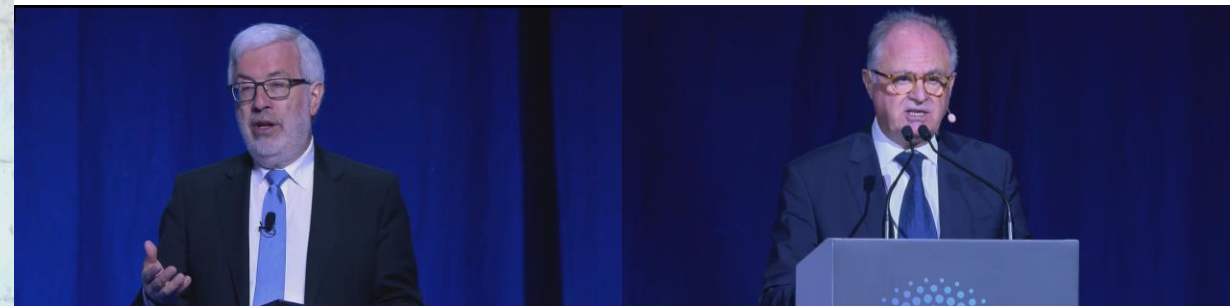


Introduction: [Luis Neves](#), CEO, Global Enabling Sustainability Initiative (GeSI)

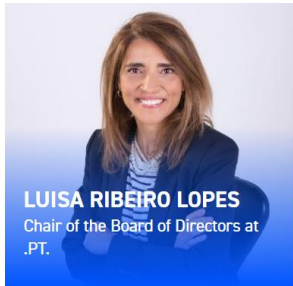
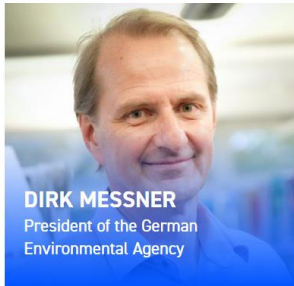
A Digital Agenda for a Flourishing Portugal – [Marcelo Rebelo de Sousa](#), President of Portugal

[Teresa Ribera](#) - Vice President, Government of Spain; Spanish Minister of the Ecological Transition and the Demographic Challenge

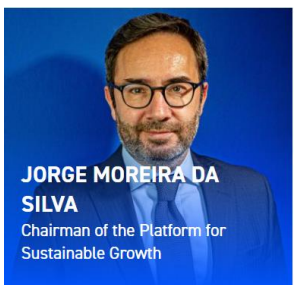
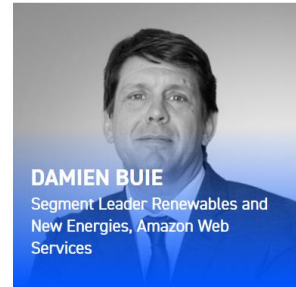
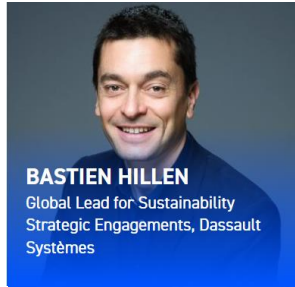
[Mário Campolargo](#), Secretary of State for Digitalisation and Administrative Modernisation, Government of Portugal



DWP GLOBAL SUMMIT 2022 SPEAKER HIGHLIGHTS



DWP GLOBAL SUMMIT 2022 SPEAKER HIGHLIGHTS



DWP GLOBAL SUMMIT 2022 THEMATIC SESSIONS

BUILDING SUMMIT PRIORITIES

DELIVERING SOLUTIONS FOR HEALTH AND FOOD SYSTEMS

DELIVERING SOLUTIONS FOR LIVING AND ARCHITECTURE

SUSTAINABLE FINANCE

DELIVERING SOLUTIONS FOR EDUCATION IN A RAPIDLY CHANGING DIGITAL WORLD

CEOS IN THE HOT SEAT

EMPOWER. ACCELERATE. SCALE. DELIVER.

DIGITAL AT THE SERVICE OF THE ENERGY TRANSITION

A NEW GENERATION OF CLOUD SERVICES DELIVERING SUSTAINABLE SOLUTIONS FOR HUMAN NEEDS

ENABLING THE GREEN TRANSITION

EXPANDING INNOVATION TO 10 BILLION PEOPLE



DWP GLOBAL SUMMIT 2022 THEMATIC SESSIONS

EUROPEAN GREEN DIGITAL COALITION (EGDC): ASSESSING THE CLIMATE IMPACT OF DIGITAL SOLUTIONS

DIGITAL TRUST: HOW CAN WE NAVIGATE DIGITAL PRIVACY RESPONSIBLY

THE ROLE THAT DIGITAL SMES CAN PLAY IN ACHIEVING EU CLIMATE TARGETS

OCEANS OF THE 21ST CENTURY: DIGITAL SOLUTIONS FOR A HALF-EARTH FUTURE

SHARING VALUE IN THE DIGITAL AGE

TREASURE HUNTING: HOW TO FIND CONSCIOUS DIGITAL PURPOSE IN YOUR ORGANISATION

DELIVERING SOLUTIONS FOR ART AND SCIENCE

DIGITAL INCLUSION

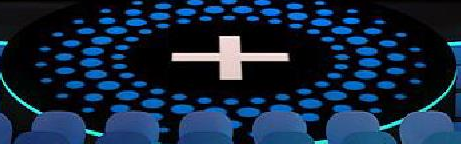
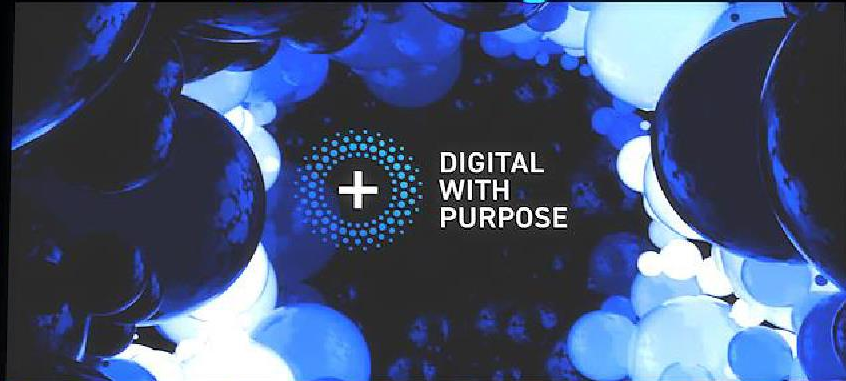
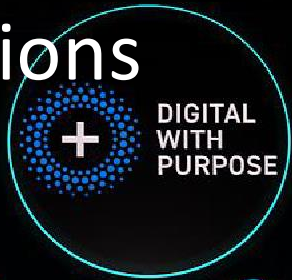
THE DIGITAL BOOM OF THE SILVER ECONOMY: NEW OPPORTUNITIES IN THE AGEING SECTOR

WHAT DATA CAN DO FOR THE TRANSPORTATION SECTOR

SMES WITH PURPOSE: THE NEXT GENERATION OF COMPANIES AND SOLUTION PROVIDERS



Showcasing Smart Digital Solutions



Focus on implementation and collaboration

DWP GLOBAL SUMMIT 2023

A NEW GENERATION OF SOLUTIONS DELIVERING ON HUMAN NEEDS

EMPOWER
ACCELERATE
SCALE
DELIVER

Digital
Innovations
for a Better
Future -
2050

Delivering
Solutions
for Health
and Food
Systems

CITIES
OF THE
FUTURE

CLOUD
SERVICES
delivering
solutions for
human needs

Sustainable
Finance

Digital at the
Service of the
ENERGY
TRANSITION

Delivering
Solutions for
Living and
Architecture

SME's with
Purpose
NextGen of
companies
and solution
providers

A Digital
Agenda for
BIODIVERSITY
Safeguard

Expanding
Innovation
to
10 Billion
people

OCEANS of the
21st Century –
Digital Solutions
for half-earth
future

The Future of
EDUCATION
in a rapid
changing
World

What Data can
do for the
Transportation
sector

Accountability
& Awards

20.000+
attendees

Digital Trust
&
Responsible
Leadership

Digital 4ALL
Connect the
Un-connected

DWP GLOBAL SUMMIT 2023

VENUE: ALTICE ARENA



The Altice Arena benefits from a privileged location on the north bank of the Tagus River with excellent transport links - of particular note is its proximity to Lisbon International Airport (five minutes) - and with modern and excellent facilities, it's one of the most modern facilities in the world with a stunning design.



THE CEO'S VOICES



*Luisa Ribeiro
Lopes
.PT*



*Rogerio Carapuça
APDC*



*Mirko Bibic
BELL Canada*



*Pedro Rocha Veira
Beta-i*



*Julie Sweet
Accenture*



*Michael Kuhndt
CSCP*



*Carlos Santana
CMAS*



*Maria Joao Ricou
Cuatrecasas*



*Bernard Charlès
Dassault Systemes*



*Manuel Maria
Correia
DXC*



*Miguel Stilwell
d'Andrade
EDP*



*Christer Otterström
Hummeltopt*



*Ren Zhengfei
Huawei*



*Andre Carvalho
Hyphen*



*Manuel Almeida
NOS*



*Vicki Brady
Telstra*



*Tiago Mendes
Gonçalves
Innowave Technologies
SA*



*Urs Schaeppi
Swisscom*



*Abhijit Dubey
NTT Ltd.*



*Fernando Reino
da Costa
Unipartner*



*Kai Lu Hsiung
Ridley Scott
Creative Group*



*Brad Johnson
Superior Essex*



*Jamie Lin
Taiwan Mobile*



*João Vieira de
Almeida
VdA*



*Ziyang Xu
ZTE Corporation*



PARTNER'S VOICES



Joao Caboz Santana
AICEP



Damir Filipovic
AIOTI



Jeffrey Sachs
Columbia University



Dirk Messner
German Environmental
Agency



Mathieu Denis
International
Science Council



Veerle Vandeweerd
P4TT



Malcolm Johnson
ITU DGS



Jake Reynolds
Cambridge Institute for
Sustainable Leadership



Paul Druckman
World Benchmarking
Alliance



*Luis Castro
Henriques*
AICEP



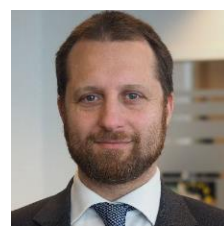
Jose Crespo Carvalho
ISCTE Executive
Education



Paul Dickinson
CDP



Lise Fhur
ETNO



Sebastiano Toffaletti
Digital SME Alliance



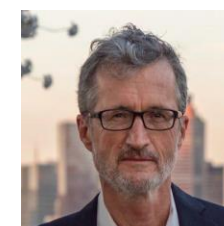
Jenny Boyd
Circularity Capital



Emily Wallace
MET Office UK



Punit Renjen
Deloitte



Georg Kell
Chairman Arabesque



Álvaro Beleza
SEDES



Sergio Ribeiro
Planetiers



Mark Gough
Capitals Coalition



Ilias Iakovidis
EU-EGDC



Jonny Shipp
Internet Commission



Ruben Eiras
Forum Oceano



Tom Delay
The Carbon Trust



François Borrelli
Numana



Paul Holthus
World Oceans Council



Miguel Pinto Luz
Camara Municipal Cascais

SPONSORING DWP GLOBAL SUMMIT 2023

Improve people's lives and create a sustainable future for all with an exponential agenda

Who participates:

- Leaders in international politics, finance, and corporate investment;
- Climate leaders and sustainability decision-makers from the public and private sectors;
- Business leaders from MNOs and SMEs to policymakers from local authorities and national governments, city leaders, investors, technology solution providers and NGOs, and other key stakeholders.
- Students & Academia



SPONSORING DWP GLOBAL SUMMIT 2023

PLATINIUM SPONSOR

GOLD SPONSORS
50.000€

SILVER SPONSORS
30.000€

BRONZE SPONSORS
15.000€

EXCLUSIVE SPONSORSHIPS

- **Ministerial Area** (one exclusive Sponsor)
- **Stage** Exclusive side events



SPONSORING DWP GLOBAL SUMMIT 2023

LEVELS & BENEFITS	PLATINIUM	GOLD	SILVER	BRONZE
EXCLUSIVE				
Participation of a speaker at the event – keynote Speaker, debate panel	•	•		
Exclusive Main stage Session	•			
CEO Hot seat session	•	•		
Brand visibility on 20s Summit video, event daily promotion on TVI-CNN and digital platforms	•	•	•	
Participation in Financial Times panel	•			
PARTICIPATION				
Invitations in-person	500	300	150	100
Specific code for digital event registration	•	•	•	•
Invitations for VIP lounge area	20	10	6	2
Sponsor's table (12 guests) at reserved VIP lunch	•	•		
Invitations for reserved lunch	20	10	6	2
VISIBILITY				
Logo in all the Summit' communication material	•	•	•	•
Press Release with reference to sponsors	•	•	•	•
SOCIAL NETWORKS				
Instagram, LinkedIn e Twitter	•	•	•	•

SPONSORING

DWP GLOBAL SUMMIT 2023

LEVELS & BENEFITS	PLATINIUM	GOLD	SILVER	BRONZE
WEBSITE				
Logo on the Summit website	•	•	•	•
Reserved area on the Summit website for information on the sponsor	•	•		
WEB APP & MOBILE APP				
Logo on the Web & Mobile app linked to sponsor website	•	•	•	•
Banners	•	•	•	
VIDEOS				
Video-loop with sponsors' logos in between sessions	•	•	•	
STANDS				
Exhibition space	100m2 +	36m2	18m2	
POST-SUMMIT				
Logo in the newsletter post-congress	•	•	•	•
Reference on the Summit article published in the COMUNICAÇÕES (APDC magazine)	•	•	•	
Access to the list of participants who have authorized to share contacts	•	•		



SPONSORING DWP GLOBAL SUMMIT 2023

LANYARDS

Lanyards with the sponsor's logo were delivered to all participants. High visibility of the sponsor's brand throughout the day of the event.

20.000€

WELCOME COCKTAIL

Sponsorship of the Cocktail held the day before the event, reserved for speakers and guests. Includes:

- 6 invitations for the cocktail
- Reference to the sponsor on the invitation
- Welcome message to the guests at the cocktail venue

20.000€

EXCLUSIVE SPONSORSHIPS



SPONSORING DWP GLOBAL SUMMIT 2023

Digital Sponsor | WEB&MOBILE APP

20.000€

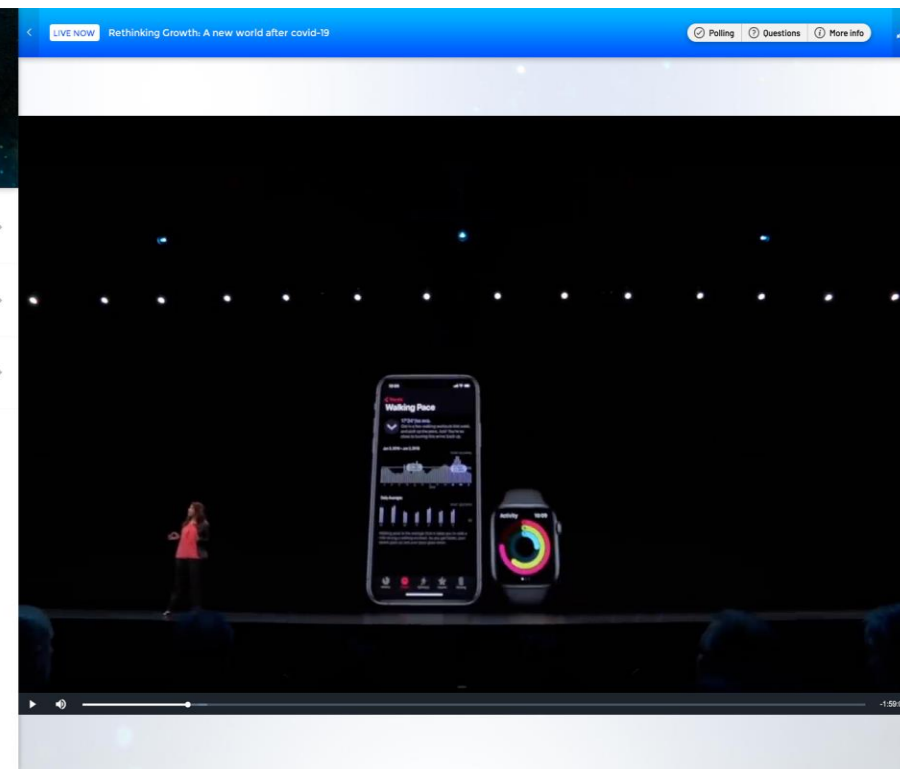
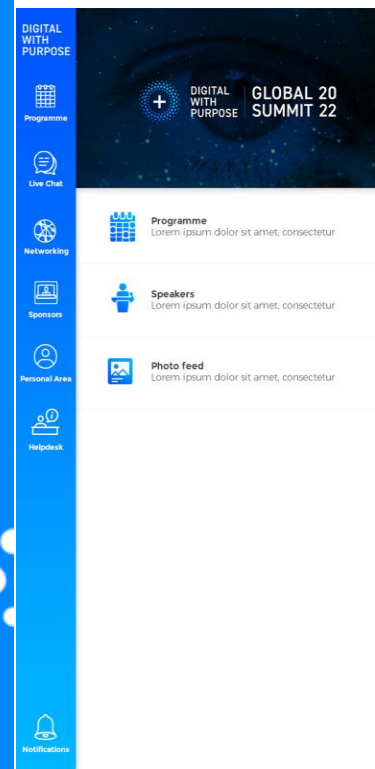
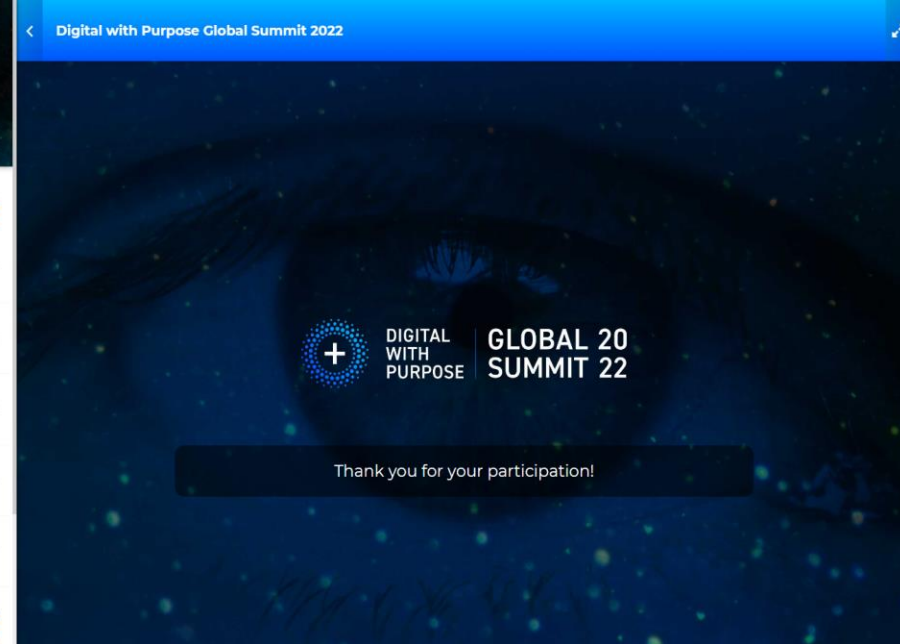
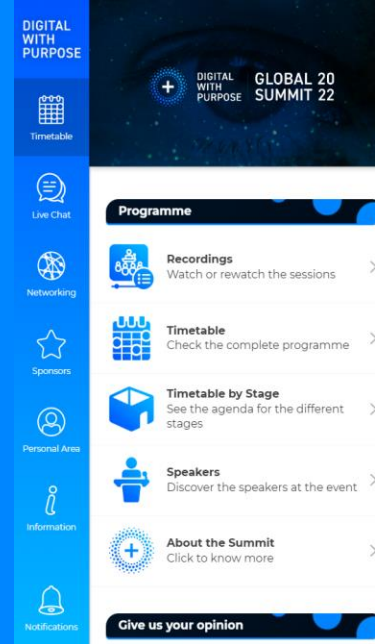
WEB APP

Agenda and speakers, customizable personal agenda, session and speaker evaluation, feedback

Questionnaires, sponsor list, documents for download, search function, live stream integration, live chat, networking (participants list, 1-to-1 messages, feedback, meetings),

Video chat meetings (a limit of simultaneous meetings may apply), live polling, Q&A, certificate

EXCLUSIVE SPONSORSHIPS



SPONSORING DWP GLOBAL SUMMIT 2023

Digital Sponsor | Web & Mobile App

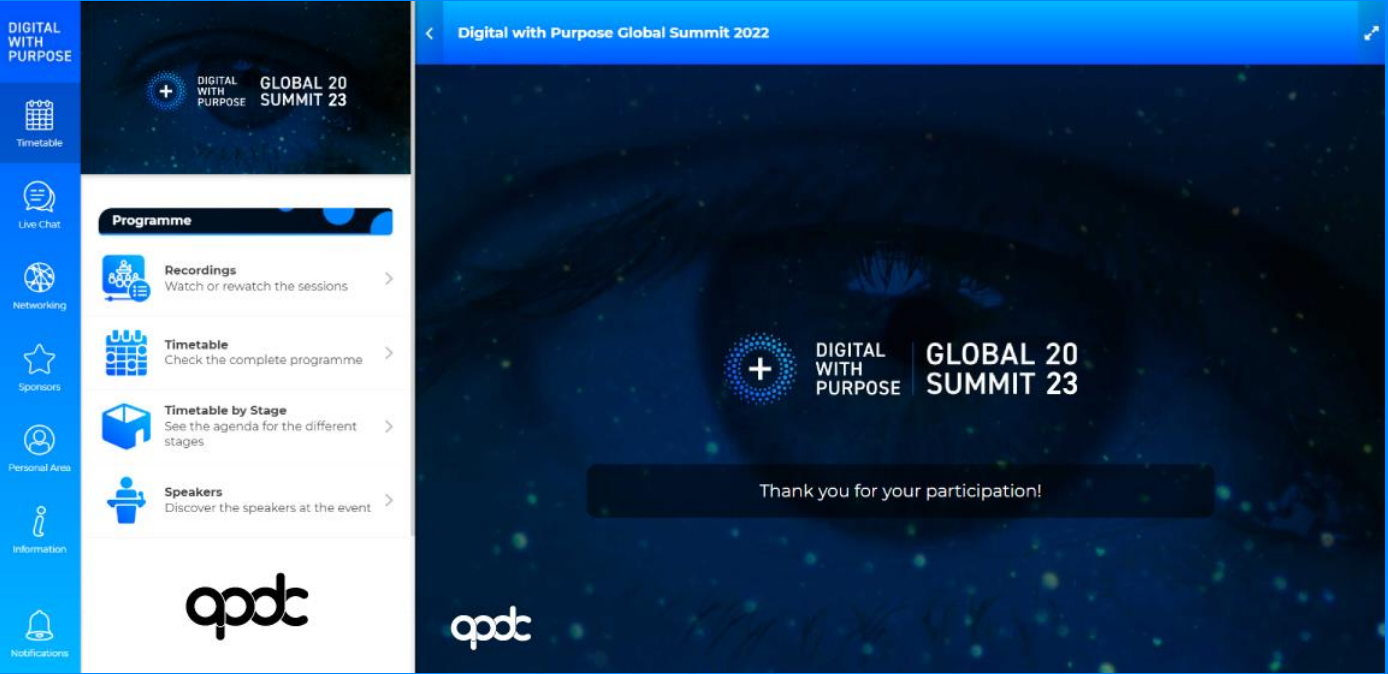
MOBILE APP

Questionnaires, sponsor list, documents for download, search function, live stream integration, live chat, networking (participants list, 1-to-1 messages, feedback, meetings), live polling, Q&A, certificate and push-notifications



EXCLUSIVE SPONSORSHIPS

DIGITAL SPONSOR | WEB&MOBILE APP



BANNER

BANNER



BANNER



SPONSORING

DWP GLOBAL SUMMIT 2023

EXCLUSIVE SPONSORSHIPS 20.000€	LANYARDS	WELCOME COCKTAIL	WEB&MOBILE APP
EXCLUSIVE			
Speaker at the event – keynote Speaker, debate panel	•	•	•
PARTICIPATION			
Invitations in-person	100	100	100
Specific code for digital event registration	•	•	•
Invitations for VIP lounge area	3	3	3
Invitations for reserved lunch	4	4	3
VISIBILITY			
Logo in all the Summit' communication material	•	•	•
Press Release with reference to sponsors	•	•	•
SOCIAL NETWORKS			
Instagram, LinkedIn e Twitter	•	•	•



SPONSORING DWP GLOBAL SUMMIT 2023

EXCLUSIVE SPONSORSHIPS 20.000€	LANYARDS	WELCOME COCKTAIL	WEB&MOBILE APP
WEBSITE			
Logo on the Summit website	•	•	•
WEB APP & MOBILE APP			
Logo on the platform with link to sponsor website	•	•	•
Virtual Quick-meeting	•	•	•
VIDEOS			
Video-loop with sponsors' logos in between sessions	•	•	•
STANDS			
Exhibition space	18 m2	18m2	18m2
POST-SUMMIT			
Logo in the newsletter and social media posts	•	•	•
Reference on the Summit article published in the COMUNICAÇÕES (APDC magazine)	•	•	•



TICKETS

DWP GLOBAL SUMMIT 2023

TICKETS	PRICE
Multi-day	600€
One-day	225€
Student&University (3 days)	120€
Student&University (1 day)	40€
DWP&GESI Members	50% off

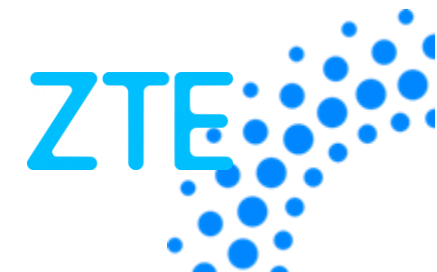
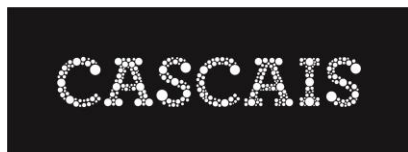




**DIGITAL
WITH
PURPOSE**

www.event.digitalwithpurpose.org

DWP MEMBERS



DWP PARTNERS



aicep
associação internacional
das comunicações de
expressão portuguesa



aicep Portugal Global



Alliance for IoT
and Edge Computing
Innovation

arabesque



CAPITALS
COALITION



PLANETIERS

